

Brief Notes

NEWS FOR BROKERS & CONSULTANTS

September 21, 2017

Applies to: All markets

Horizon BCBSNJ, Horizon Foundation Take Top Honors in NJBIZ Reader Rankings

NJBIZ readers have named Horizon Blue Cross Blue Shield of New Jersey “Best Insurance Provider” in its inaugural Reader Rankings, published **September 18**. Horizon BCBSNJ bested both CIGNA HealthCare of New Jersey and Aetna for the top spot. Readers also selected the Horizon Foundation for New Jersey as “Best Corporate Foundation.”

The NJBIZ Reader Rankings results are based on reader feedback about the top New Jersey businesses and organizations across 52 categories, including real estate, banking, health insurance and others. The top three in their respective categories were recognized in the publication.

Read the 2017 Reader Rankings *here*.

This is the first year of the Reader Rankings. Readers were encouraged to complete an online survey this summer on the NJBIZ website. According to NJBIZ, the publication received thousands of votes.

NJBIZ, a print and online business journal, has been covering New Jersey businesses since 1987.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.



Horizon Blue Cross Blue Shield of New Jersey

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